

CONNECTIONS + COMMUNITY



29 September – 2 October 2020
Same Event, Same Week, Now Virtual

SNAMEConvention.com

SNAME

MAKING WAVES IN THE MARITIME INDUSTRY

For the first time in 127 years, the SNAME Maritime Convention is going virtual!

As the ongoing COVID-19 pandemic continues to impact health and travel, we recognize the overwhelming need for our community to stay connected with each other, learn about the latest industry updates, and grow our organizations and careers. Now more than ever, **it is critical to find ways to expand your reach and generate new business**—and SNAME gives you the opportunity to do just that from the safety of your home or office.

Make plans now to join us **29 September – 2 October** for a virtual event experience designed to give maritime professionals cutting-edge education and a place to engage with companies like yours.

It's all the things you love about the SNAME Maritime Convention—online.



Products

Dozens of exhibitors, hundreds of products, and countless one-on-one conversations



Education

Timely and relevant sessions with industry experts and solutions providers



Networking

Virtually meet your maritime peers and network with new connections

MULTIPLY YOUR ROI

Backed by SNAME—the international community for maritime and ocean professionals—the SNAME Maritime Convention gives you the platform to demonstrate your latest solutions, introduce new offers, and connect with decision makers and specifiers actively assessing the latest technologies, services, and products for today's shipbuilding projects.



Exhibitor Marketplace

Build a profile that succinctly tells your company story: Include images, product videos, social links, collateral, and more.



Dedicated, Live Exhibit Hall Hours

Throughout the event, attendees will have dedicated exhibit hall time where they will discover and connect live with your representatives to learn more about your products and what you have to offer.



One-on-One Meetings

Chat directly with qualified leads via instant messenger or invite them to a private video-enabled meeting room within the platform.



Lead Retrieval

Collecting leads from an event has never been easier! With the click of a button, attendees can request information from exhibiting companies, sharing their contact information similar to having their badge scanned at a live event. Plus, you can find out who visited your booth but did not actively share their information and follow up with a simple "sorry I missed you..." message.



EXPONENTIAL ACCESS

Exhibiting at the SNAME Maritime Convention is your best opportunity to strengthen your market position, promote your brand, and show off your portfolio of products and services to key specifiers and decision makers.

	Premium \$2,950	Basic \$2,450
Online booth (includes company name, logo, description, product/service categories, videos, hyperlinks, file uploads, and polling options)	✓	✓
Booth visitor reports	✓	✓
Full conference registrations	1	1
Premier booth placement in virtual exhibit hall	✓	
Social media mentions on SNAME social accounts	2	

Save time and money. Go virtual.

With no physical location or associated costs of a trade show—travel, hotel, booth shipping and drayage—the virtual SNAME Maritime Convention is a cost-effective and data-rich solution during these challenging times. Simply grab your computer, upload your company logo and description, and smile for the camera!

Sponsorships

Looking for a little more? Check out these opportunities, available on a first-come, first-served basis. All sponsors will receive maximum brand promotion, including:

- Complimentary booth at the Virtual Maritime Job Fair on Wednesday, 30 September
- Company recognition at the general session
- Company logo highlighted at the top of the virtual event page
- Company logo on a dedicated Sponsor page with links to your website
- Company logo on the agenda and within each session (when session or track is sponsored)

Panel Sponsor \$5,000

SMC 2020 will feature two (2) live panel sessions. Sponsor a panel for an opportunity to introduce the session and have your logo promoted everywhere the session is listed. This sponsorship places your brand in front of countless of influential maritime professionals who'll be tuning in for these up-to-the-minute presentations from the industry's top experts.

Panel 1: *Floating Renewable Energy* (Tuesday afternoon)

Panel 2: *Challenges and Opportunities for Installation of Bottom Based Wind Turbines Off the U.S. East Coast* (Friday morning)

Track Sponsor \$5,000

Don't miss this opportunity to place your brand in front of your target market throughout the SMC 2020 conference. With 50+ technical sessions across eight tracks, your brand will stand out as a thought leader with your company logo spotlighted on each individual session within a track. Have your company name associated with a particular topic or paper across one of these tracks:

- | | |
|--------------------------|---|
| ■ Digital Transformation | ■ Operations, Maintenance, and Infrastructure |
| ■ Energy | ■ Safety |
| ■ Hydrodynamics | ■ Ship Design |
| ■ Marine Forensics | ■ Shipbuilding |

Registration Sponsor \$6,000

Put your brand in front of leading maritime professionals who'll be attending the virtual event from across the globe as a Registration Sponsor. Get extensive pre-event and online exposure with this one-of-a-kind opportunity. Attendees will see your logo featured prominently on the website's dedicated registration page and then again on their official confirmation emails.

Sponsored Networking Room

\$750/session

Position your company as an industry thought leader by hosting one of our virtual networking rooms where attendees will flock together to discuss everything from marine forensics to hydrodynamics. Open to all participants after each session block, attendees will convene for 30 minutes in topic-based rooms to network, share their latest challenges, and discuss best practices. You pick the topic – we set it up and market to the attendees.

Sponsored Showcase Session

\$1,000/session

These convenient 30-minute sessions are an excellent opportunity to showcase your company's thought leadership and demonstrate your innovative products and technologies to attendees. You provide the speaker and topic and we advertise the session to participants. Only five sessions open; available on a first-come, first-served basis.

Online Retargeting Campaign

\$2,000/month

Take your marketing to next level with an online retargeting campaign. SNAME targets the brand-new SNAME.org and SNAMEconvention.com website visitors with your advertising campaign across the Internet and social media platforms. Use this online tool to target attendees before they visit your booth and follow up with a campaign to remind them about your company. Receive in-depth reports about your advertisement's performance. You provide the graphics, SNAME takes care of the rest.



**Let's discuss how
we can support
your business
development goals.
Contact us for more
information!**

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